

Rick Pesquera's
6 Ways to Lower Your
Energy Bill This Summer



Hey there, energy-savers extraordinaire! Are you ready to unlock a treasure trove of energy-saving secrets that will leave you feeling cooler and your wallet happier? Well, you're in for a treat because I've got something special for you—an eBook filled with the top-notch tips and tricks to lower your energy bills like a pro! First things first, let me make your day even brighter by revealing a little secret. This eBook is absolutely, positively FREE! That's right, my friend, these six game-changing hacks are all yours for the taking. So, grab your favorite beverage, get cozy, and get ready to embark on a 10 minute energy-saving reading adventure of epic proportions!

Now, let me tell you a little bit about what you can expect. Inside these digital pages, you'll discover a collection of six energy-saving gems that range from small, do-it-yourself hacks you can tackle on a lazy Sunday afternoon to larger projects that may require the expertise of a professional. We've covered all the bases to ensure there's something for everyone—whether you're a DIY enthusiast or prefer to leave it to the experts.

And among these six fantastic hacks, there's one that stands tall as my absolute favorite, hack #6—the biggest game changer of them all. It's the kind of tip that will make you jump for joy and wonder how you never knew—

about it sooner. I won't spoil the surprise just yet, but trust me, it's a game changer that will have you rethinking how you've approached energy savings in the past.

Before we dive into the world of energy-saving goodness, let me take a moment to express my heartfelt gratitude for downloading this eBook. You've taken the first step toward a more energy-efficient lifestyle, and that's truly something to celebrate. So, thank you for joining the ranks of thousands of savvy homeowners who have downloaded this eBook and are ready to take control of their energy bills.

Oh, and before we dive in, let me share a little bit about myself. With over 14 years of experience as a roofer, I've seen it all. I've personally tried and tested each of these energy-saving hacks, and I can guarantee that they work like a charm. So, rest assured, my friend, you're in good hands as we embark on this energy-saving journey together!

Now, it's time to sit back, relax, and enjoy the wealth of knowledge and practical tips that took me years of roofing and GC experience to put together and now await you within these digital pages. Explore each hack and don't forget to have some fun along the way. Energy savings should never be boring!

Hack #1 – Master Your Thermostat

Get ready to meet your new best friend: the programmable thermostat! This little device is a game-changer when it comes to keeping your home comfortable while slashing those energy expenses. Trust me, it's so simple and effective that you'll be doing a victory dance in no time! By optimizing temperature settings based on your daily routine, a programmable thermostat puts you in control of your energy consumption. It allows you to set different temperatures for different times of the day, automatically adjusting when you're away or catching some Z's. So, no more forgetting to adjust the thermostat before heading out, only to come back to a chilly (or sweltering) surprise. Say goodbye to energy wasted on an empty home and hello to savings!

So, how exactly does a programmable thermostat save you money? Buckle up, because I'm about to break it down for you. Picture this: You leave for work in the morning, and instead of wasting energy cooling an empty house, your thermostat knows it's time to kick in and turn the AC down. It's like having your own personal temperature guru, making sure your home is just right when you need it to be. No more paying for cool air that nobody's around to enjoy!

Now, let's talk cost. The good news is that programmable thermostats come in various price ranges, so there's something for every budget. You can find basic models for around \$30, while more advanced ones with Wi-Fi connectivity and additional features may run you up to \$150. The upfront investment may seem small, but the long-term savings are where the real magic happens!

Speaking of magic, let's rate this energy-saving tip. Drumroll, please! I give it a resounding 5 out of 5 stars for effectiveness at lowering your energy bill. It's-

like having your own energy-saving wizard at your fingertips! And as for ease of implementation, let's keep that excitement going with another 5 out of 5 stars. Seriously, even if you're not a tech wizard, installing and using a programmable thermostat is a breeze. It usually involves a simple DIY installation or, if you prefer, a quick visit from a friendly HVAC professional.

Now that you're armed with this enlightening energy-saving secret, why wait? Grab that programmable thermostat and embark on a journey towards lower energy bills and a more comfortable home. Get ready to enjoy the savings, impress your friends with your cool new energy-saving gadget, and maybe even treat yourself to something fun with the extra cash you'll be pocketing. Trust me, your future self will thank you for mastering the thermostat hack of a lifetime!

Hack #2 – Cover Those Holes!

Get ready to seal the deal and save some serious cash. Let's dive in! You know those tiny gaps around your windows, doors, and other openings? They may seem harmless, but they're the secret agents of energy waste. They let hot air in and cool air out faster than a squirrel on a sugar rush. But fear not, my friend! By sealing air leaks, you can show those energy bandits who's boss!

So, how exactly does sealing air leaks save you money? Let's break it down: It's a typical hot Houston day, and your trusty air conditioner is working hard to keep your home cool. But wait! Those sneaky air leaks are letting hot air from outside infiltrate your sanctuary. Your A/C goes into overdrive, cranking up the energy consumption and causing your bill to skyrocket. Yikes! But it's OK, we have a plan.

By sealing those pesky air leaks, you create a fortress of energy efficiency. It's like putting on armor to protect your home from the heat. With every gap sealed, you're reducing the strain on your cooling system, making it work smarter, not harder. This means less energy wasted, lower energy bills, longer lasting HVAC units and more money in your pocket for the important things in life.

How much will it cost? Sealing air leaks is a budget-friendly venture that can pay for itself in no time. You can easily find weatherstripping materials, caulking guns, and sealants at your local hardware store for around \$20 to \$50, depending on the size of your project. Think of it as a small investment that delivers long-term savings. The return on investment is like finding a treasure chest of doubloons buried in your backyard!

And now, for the grand rating reveal! I proudly present this tip with a shiny 5 out of 5 stars for effectiveness at lowering your energy bill. It's like putting a stop sign in front of energy waste! As for ease of implementation, let's give it another sparkling 5 out of 5 stars. Sealing air leaks is a DIY superhero's dream. All it takes is a little elbow grease, some basic tools, and a can-do attitude. You'll be feeling like a home improvement pro in no time!

So, what are you waiting for? Grab that caulk gun, don your superhero cape (optional but highly recommended), and get ready to seal the deal on energy waste. Your home will become an energy-efficient fortress, your bills will take a plunge, and you'll show those air leaks who's boss, saving some serious cash along the way.

Hack #3 – Fan-Tastic Cooling

Get ready to discover the superhero of portable cooling: the mobile fan! These compact powerhouses are about to become your new energy-saving sidekick, keeping you cool while slashing those bills. Let's dive into the world of mobile fans and unlock the secrets to energy efficiency!

So, how do these mighty mobile fans save you money? Imagine this: You're sweltering in the Houston heat, and the instinct is to crank up the air conditioner. But hold on just a minute! Mobile fans are here to save the day. Instead of solely relying on your A/C to cool the entire room, a portable fan helps circulate the cool air, creating a refreshing breeze that makes you feel like you're sipping a piña colada on a tropical beach. Ah, blissful!

By using a mobile fan strategically in conjunction with your air conditioner, you can raise the thermostat temperature a few notches without sacrificing comfort. It's like finding a hidden treasure chest of energy savings! If you can place them directly under the AC vents, it'll cool the room twice as fast. Less reliance on your A/C means reduced energy consumption, lower bills and more money in your pocket. It's a triple win!

Mobile fans come in various shapes, sizes, and price ranges, making it easy to find one that suits your budget. You can find quality portable fans for as low as \$40 to \$80 on Amazon, depending on the features you desire. That's like treating yourself to a refreshing breeze without breaking the bank! It's an investment in your comfort and long-term savings.

And now, it's time for the grand rating reveal! I proudly present this tip with an exhilarating 4 out of 5 stars for effectiveness at lowering your energy bill. It's like having a personal cool breeze companion by your side! As for ease of-

implementation, let's give it a breezy 5 out of 5 stars. Using a mobile fan is as simple as plugging it in or popping in some batteries. Just position it strategically to maximize airflow and let it work its magic!

So, summon the power of the mobile fan and let it whisk you away into a world of energy savings. Embrace the refreshing breeze, raise that thermostat, and watch your energy bills take a dive.

Hack #4 - Maintain to Save

Ready to unlock the secret to a well-behaved air conditioner that won't break the bank? Well, get ready to dive into the world of AC maintenance and discover how a little TLC can save you big bucks. We're about to unleash the power of maintenance magic!

Picture this: It's a scorching summer day in Houston, and your trusty AC is working hard to keep you cool. But wait! Why is it making that noise? Why is it working so hard? Is it about to break?

That's where maintenance magic comes in. By scheduling regular maintenance for your AC, you can nip potential issues in the bud, ensuring optimal performance and energy efficiency. It's like giving your AC a spa day, and boy, does it deserve it in Texas heat!

So, how does maintenance save you money? Buckle up, because we're about to reveal the secret sauce. Regular AC maintenance keeps your system running smoothly, preventing efficiency losses that can lead to higher energy bills. When your AC is well-maintained, it doesn't have to work as hard to cool your home, which means less energy consumption and more money in your pocket. But even better than that is your unit's life expectancy gains.

Because summers are so brutal here in Texas, units usually last 8-10 years max. They're 24/7 during the summer and that's a lot of wear and tear. By getting an HVAC professional to do some maintenance, you can extend your units life expectancy 30-40%, saving you thousands in new unit purchases and installations.

AC maintenance is an investment in both your comfort and your wallet. The typical cost for professional AC maintenance ranges from \$125 to \$275, depending on factors like your location and the scope of the service. Think of it as a small price to pay for long-term energy savings. It's like hiring a personal trainer for your AC, ensuring it stays in tiptop shape for years to come. If you schedule it before the summer, you could easily recoup that money in those 3 months AND extend the life of the unit big time.

And now, it's time for the grand rating reveal! I proudly present this tip with a dazzling 5 out of 5 stars for effectiveness at lowering your energy bill. It's like giving your AC superhero powers to combat energy waste! As for ease of implementation, let's give it a refreshing 3.0 out of 5 stars. Scheduling professional AC maintenance is a breeze, but it requires a bit of proactive planning and a slightly higher cost than the other tips. Simply reach out to a trusted HVAC technician and let them work their magic.

Give your AC the love and attention it deserves. Your AC will thank you, your wallet will thank you, and you'll be basking in cool comfort all summer long.

Hack #5 – Coolest Roof in Town

Brace yourself because we're about to dive into the world of "hip and cool" roofs—your secret weapon for saving money and staying chill. This one is especially interesting for you if you've found your forever home or you want to raise the value of your property!

Imagine the scorching sun beating down on your roof, turning it into a heat magnet. All that heat has to go somewhere. Where? Your home. But fear not! A hip and cool roof is here to save the day. Unlike traditional roofs, which absorb heat like a sponge, a cool roof is designed to reflect sunlight and minimize heat absorption. Less heat absorption means less energy bills.

So, how does a cool roof save you money? Let's break it down. By reflecting more sunlight and absorbing less heat, a cool roof keeps your home cooler, which means less reliance on your air conditioner. It's like having your own personal sun-blocking superhero, fighting off the heat and keeping your energy bills in check. Say goodbye to those skyrocketing summer bills and hello to cool savings!

Investing in a cool roof may sound like a fashion-forward move for your home, but it doesn't have to break the bank. The cost of a cool roof can vary depending on factors like the size of your home and the materials used. Think of it as a stylish wardrobe upgrade for your home—one that pays for itself in energy savings over time. And if you have a damaged roof from a storm, your insurance may cover a lot of the cost!

And now, it's time for the grand rating reveal! I proudly present this tip with a groovy 4.5 out of 5 stars for effectiveness at lowering your energy bill. It's like having a VIP pass to the coolest energy savings party in town! As for ease of-

implementation, let's give it a breezy 3.5 out of 5 stars. Installing a cool roof requires professional expertise, might involve your insurance company and you will have to ask around for a [good roofer](#) for this project (cough, cough), but it's a worthwhile investment that will keep you cool for years to come. Get ready to rock the house with a hip and cool roof! Your home will be the envy of the neighborhood, and your energy bills will be dancing to a whole new beat. It's time to bring the cool factor to your roof and take your energy savings to a whole new level.

Hack #6 – Attic Cool Breeze

As promised, I saved the best for last! Buckle up because we're about to dive into the world of Solar-Powered Attic Breeze—a game-changing solution that will leave your energy bills thanking you.

Your attic, that hot, stuffy place where the heat likes to hang out, is the number one way for heat to get into your house. It soaks in through the roof and it seeps down to the rest of your house, making your AC units have to work overtime constantly to overcome it. The worst part? It never ends, your attic will always get hot and it will always transfer into your home. Until now.

Enter the Solar-Powered Attic Breeze! This nifty gadget harnesses the power of the sun to keep your attic cool and comfortable. It's like giving your attic its very own solar-powered air conditioner, minus the sky-high bills! It uses absolutely zero energy to suck all the hot air out of the attic and push it outside of your home, helping keep your house much cooler at no extra cost. But the best part? It actually pulls in fresh, cool air from outside to reduce the temperature, easing the burden on your AC unit. Total game changer.

Investing in a Solar-Powered Attic Breeze might sound super expensive, but fear not! The cost of this energy-saving superhero is within reach for mere mortals like us. Our prices typically range from \$1400 to \$1900, depending on the model and features you choose, and this includes installation. An investment that will pay for itself in months and last you years to come. How do I know? I installed one in my house last year and the difference is AMAZING.

And now, it's time for the ultimate rating reveal! I present to you the tip that shines brighter than the sun itself—a dazzling 5 out of 5 stars for effectiveness at lowering your energy bill. It's like winning the energy-saving lottery! And the best part? It's a breeze to install. No need for capes or superpowers here. You can call us and we can have it installed and save you money in a day.

I've been a roofer for over 14 years and I can tell you this is the coolest gadget I've seen in a very long time. It's affordable, fast to install and starts working immediately to save you money. A must have for Houston summers!

Congratulations, energy-saving champions! You've reached the end of our energy-saving adventure, and what a journey it has been. From hip and cool roofs to solar-powered attic breezes, we've covered it all, arming you with the knowledge and tools to conquer high energy bills and make a positive impact on the environment. But before we part ways, there are a few things I'd like to share.

First and foremost, a heartfelt thank you for joining me on this energy-saving escapade. Your commitment to creating a more sustainable and cost-effective home is truly commendable. Together, we've uncovered the secrets to unlocking energy savings and staying cool during even the hottest summers. Your dedication to making a difference is inspiring.

Now, here's the exciting part—I want to hear from you! If you have any questions, need further guidance, or simply want to share your success stories, reach out to me. You can find me on [Instagram](#), [Facebook](#), [X](#), [YouTube](#), and [TikTok](#) or drop me an email at Rick@cmroofingpros.com. I'm here to support you every step of the way on your energy-saving journey.

But wait, there's more! As a token of my gratitude for being an awesome reader, I have a special surprise for you. Mention this eBook when you reach out, and you'll be eligible for an exclusive 20% discount on attic breeze solar vents. That's right, by

implementing the tips and tricks you've discovered in this eBook, you'll also have the opportunity to save even more with this limited-time offer. So, don't miss out—let's keep your home cool and your energy bills low!

As we conclude this energy-saving extravaganza, remember that the power to make a difference is in your hands. Each small step you take toward energy efficiency contributes to a brighter, more sustainable future. Keep spreading- the word, sharing your newfound knowledge, and inspiring others to join the energy-saving movement.

Once again, thank you for being a part of this eBook journey. I hope you've enjoyed every page, learned valuable insights, and discovered practical solutions that will make a lasting impact.

Wishing you endless savings, comfort, and a future filled with sustainable energy!

Rick Pesquera